



Sample Excerpt:

Sales Letter for Mark's Nursery

A simple way to save the environment.

We all want to do our part for the health of the planet. But it seems like every day there's a new list of environmental dos and don'ts to follow. Install a programmable thermostat, unplug appliances when not in use, reduce, reuse, recycle.

And once you've committed to going green, you face even more decisions. Buy a hybrid car, or drive less? Buy organic produce, or grow your own? It's enough to make even the most conscientious people throw up their hands.

But there is one simple thing you can do, for yourself as well as the planet: plant a tree.

Trees are natural recyclers, soaking up CO₂ and releasing oxygen into the atmosphere. Trees can also help insulate your home from winter's winds and provide cooling shade in summer. Most of all, trees are beautiful – and planting one is a fun way to get in touch with what saving the environment is really about.

You don't need a green thumb to go green!

Mark's Nursery has over 300 varieties of trees in stock every day. We feature regionally native species as well as classic favorites like the Japanese Maple. Our team of nursery specialists is always ready to answer questions big and small. We'd love to talk with you about what trees might be best for your space.

Still unsure? We'll come to your home or business to help you find just the right tree for the location or the right location for your tree.

Mark's Nursery makes it easy to beautify your surroundings while protecting and preserving our natural world.